

KalBlue Group Acquires Portage Printing

Kalamazoo, MI – December 1, 2023 – KalBlue Group, a leading provider of visual communications services throughout the US and Canada, is thrilled to announce the acquisition of Portage Printing, a well-established printing company known for its commitment to quality and customer service. This strategic move is set to strengthen KalBlue Group's position in the market and enhance its ability to serve customers across a broader spectrum of visual communication needs.

Portage Printing, with a long-standing reputation for excellence and a loyal client base, represents an ideal addition to the KalBlue Group family. This acquisition will further strengthen KalBlue Group's extensive range of products and services. Combining the products and services of both companies will deliver unparalleled solutions to its clients.

"We are excited to welcome Portage Printing to the KalBlue Group family," said Kip Young, President & CEO of KalBlue Group. "This acquisition aligns perfectly with our growth strategy and commitment to providing a broad spectrum of visual communications solutions to our clients. Portage Printing's track record of quality and customer service complements our own, making this union a perfect fit."

Portage Printing's staff, known for its expertise and dedication, will join the KalBlue Group team to provide the existing Portage Printing customer base a seamless transition that includes the enhanced capabilities and resources of KalBlue Group.

"I started in June of 1986 with a copier and an old printing press in the Portage Plaza" said Craig Vestal, President and founder of Portage Printing. "We were among the very first to embrace computer graphics and digital printing and quickly outgrew the strip mall. Our craftsmanship has been recognized with nineteen international industry awards, and I am proud to have been able to serve our clients with the highest-quality staff and production. I am thrilled that Portage Printing will live on within the Kal Blue Group – we are very well-matched."

This acquisition marks the beginning of an exciting chapter for both companies, as they work together to set new standards of excellence in the visual communications industry.

About KalBlue Group

KalBlue Group is a full-service visual communications provider of small format printing, large format printing, promotional products, creative services, and installation services with a strong reputation for innovation and customer service. Since its inception in 1960, the company has been committed to helping businesses succeed by providing high-quality print and creative services that drive results. KalBlue Group serves a wide range of industries including business of all sizes.

For more information, visit www.kalblue.com.

About Portage Printing

Portage Printing is a well-established printing company known for its commitment to quality and excellent customer service. With a diverse range of print products and services, Portage Printing has built a loyal client base by delivering superior results. The company's focus on quality and attention to detail has made it a trusted partner for businesses of all sizes.

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